REDUCING SCREENINGS, ACCELERATING ENROLLMENT *with* iPATIENTAXIS

iPatientAxis

// CASE STUDY NO.2 // SNAPSHOT

iPatientAxis bridges the gaps that emerge when an individual initially considers research participation through to signed consent and enrollment. At iPatientAxis, our ultimate goals are to streamline front-end screening processes to immediately capitalize on expressed trial interest, enhance the screening process and improve outcomes for our sites and trial partners.

PROBLEM

Nearly one-third of the time dedicated to clinical trials is spent on patient recruitment and enrollment.

Identifying volunteers for clinical trials is time consuming and costly. This part of the trial life cycle has proven to be particularly challenging due to increasingly complex protocols, the need for diversified patient participation and the sheer number of currently active protocols. In the US alone, there are currently over 23,000 new studies recruiting and over 117,000 trials which are active.[1] These are some of the reasons why sponsors are in constant need of solutions that leverage real-world data to expedite and inform participant identification.

SOLUTION

PatientAxis was formed to deliver greater efficiency to the otherwise resource-heavy patient identification and enrollment phases. Medical records retrieval, aggregation, and digital indexing reduces the time-to-screening and the overall number of screen fails – patients sent to study sites not meeting the desired trial criteria. Combined, the reported impact of incorporating iPatientAxis significantly reduced the average number of screened-to-enrolled patients.

Clinical Trial Complexity & Costs are Increasing, while Patient Enrollment & Retention Rates are Decreasing

REAL WORLD EXAMPLE

A global recruitment firm approached iPatientAxis to incorporate digital medical record review for a large, Phase 4, post-market trial evaluating previously unseen side effects. Prior to engaging iPatientAxis, this study relied on manual processes and paper record to source and validate medical record data to prepare for onsite screenings.

1. ClinicalTrials.gov (December 2018)

RESULTS

Once iPatientAxis entered the process with digital medical data retrieval and analysis, the participant conversion metric experienced marked improvement.

Prior to iPatientAxis, it took **18 screenings to achieve *one* new enrollment**. After iPatientAxis' experienced electronic records retrieval professionals and platform were introduced, the number of screenings per enrolled patient was *reduced to* ***eight*** **(8) screenings per new enrollment**, an improvement of **240%.**

As a result of better screening capabilities, overall site-associated costs were reduced, generating a significant margin improvement of over **200%** - with the cost of iPatientAxis' platform and service factored into the analysis.

BENEFITS OF iPATIENTAXIS

A fully electronic and closed-loop data request and transmission system preserves the security and integrity of retrieved medical records information.

The digitizing of patient files enables rapid identification of relevant history ahead of a scheduled screening visit improving the site and patient experience.

The iPatientAxis powerful Clinical Factor Analysis utility creates custom search parameters at a per-study level to facilitate a first layer of data screening. The robust analytics we offer permits site-level customization to guarantee that a PI or coordinator can easily review progress and trends.

The platform's data aggregation and searching capabilities create a pathway to participant identification in future study opportunities preserving the investment in attracting and engaging interested patients.

888.515.2469
contact@ipatientaxis.com
www.ipatientaxis.com